



WFMJ Television Inc./NBC Network
 101 West Boardman Street
 Youngstown, Ohio 44503
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Mailing Address CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	Contract # 19445	Rev # NEW	Bill Cycle Broadcast	Print Date 5/16/2012	Entry Date 5/16/2012
	Advertiser CROSSROADS GPS			Brand CROSSROADS GPS	Network WFMJ
	Contract Description CROSSROADS GPS			Dates 05/24/12 - 05/31/12	Revenue Type CA5
	Estimate # 552	Proposal # 06815967		Primary Salesperson PHILADELPHIA PMC	Buyer: Noelle Ramsey

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1				X				1	05/24 - 05/24	05:58:58 p 06:29:59 p Prg: 21 NEWS 6PM	FIX	1:00	1	\$3,000.00
A 2	X							1	05/28 - 05/28	05:58:58 p 06:29:59 p Prg: 21 NEWS 6PM	FIX	1:00	1	\$3,000.00
A 3			X					1	05/30 - 05/30	05:58:58 p 06:29:59 p Prg: 21 NEWS 6PM	FIX	1:00	1	\$3,000.00
A 4					X			1	05/25 - 05/25	06:30:00 p 06:59:59 p Prg: NBC NIGHTLY NEWS	PO1	1:00	1	\$1,600.00
A 5		X						1	05/29 - 05/29	06:30:00 p 06:59:59 p Prg: NBC NIGHTLY NEWS	PO1	1:00	1	\$1,600.00
A 6				X				1	05/31 - 05/31	06:30:00 p 06:59:59 p Prg: NBC NIGHTLY NEWS	PO1	1:00	1	\$1,600.00

Billable				NTR		Total	
Broadcast	Airtime		Spots	Gross	Net	Gross	Net
	Gross	Net					
May 2012	\$4,600.00	\$3,910.00	2			\$4,600.00	\$3,910.00
Jun 2012	\$9,200.00	\$7,820.00	4			\$9,200.00	\$7,820.00
Totals:	\$13,800.00	\$11,730.00	6			\$13,800.00	\$11,730.00